



your one source solution



CAPABILITIES BROCHURE MAY 2024

our partnership with you

SELECTA Values our Services to you!
We work for the Distributor!

one stop shopping - consolidating vendors and orders

One purchase order, one invoice, one receivable, one check to cut, one Rep and one Customer Service Department. Saves transaction costs and time!

low combinable minimum order and free freight order requirements

All brands & products are fully combinable for our low minimum order and free freight requirements.

two strategically located fulfillment centers

Standard ground service, from our Memphis, Tennessee and Tehachapi, California locations, reaches our distributors across the country in 2 days or less transit time.



associations

We are proud to be a Vendor/Supplier member of these great organizations, earning you full credits for virtually all brands and products you purchase through SELECTA.

local reps

Local NEMRA and ERA Reps, that know you and your marketplace, call on you to serve your needs.

outsourcing and bulk services

You have access to all brand name products on orders of any volume to meet the needs of your OEM and MRO customers.

convenient 24/7 eProcurement service

Online availability for pricing, ordering, open orders, and invoices.

We Sell Only to Distributors!

Live Customer Service / inside sales

Personalize service center – via Phone, Email or Fax.
8:00 AM to 6:00 PM, Monday-Friday, Central Time.

Contact our Inside Sales Team at:

For Questions, Orders, Quotes, Pricing and Availability:

Phone: 800-722-6445 | option #1

Email: orders@selectainc.com

Fax: 800-433-4319

We appreciate your partnership!



resources at your fingertips

SELECTA's Online Products & Purchasing Info – To Assist You!



SELECTA's Customer Account Tool

Your Customer Account with SELECTA offers full online real-time access to the product and service information you need:

- Product Pricing & Availability
- Product Purchasing
- Open Orders
- Invoices
- Purchase History



SELECTA's HOME PAGE
Visit www.selectainc.com

SELECTA's Marketing Literature Library



SELECTA's PRODUCT LITERATURE PAGE
Visit www.selectalit.com

Visit www.selectalit.com for SELECTA's Literature Resource Center including catalogs for Fasteners, Switches, Indicator Lights, 3M, Duracell, Energizer, Rayovac, CRC, and other popular literature.



SELECTA's co-marketing program

Customized Digital Marketing

As a strategic initiative, SELECTA's Co-Marketing Programs are designed to enable you to utilize as a cost-free resource for consultative and customized digital marketing support.

Residential, Commercial & Industrial Markets

You can utilize these brand-building and marketing campaign sales material opportunities for any Residential, Commercial, or Industrial market.

Generate Awareness and Demand

Digital co-marketing programs are a recognizably subtle, yet proven modern means to generate awareness and demand, and offer an effectively efficient return to any marketing investment.

No Cost to You

Distributors can receive co-branded digital marketing materials at no cost to you.

Qualify

To qualify, you need to minimally stock the product and agree to utilize the requested product marketing materials to promote to your customer base and/or target customer base.

Digital Marketing Assets

For each co-marketing Brand/Product program, the co-marketing digital marketing assets include:

1. The product(s) BRAND imaging and logo, along with BRAND product information:
i.e: Batteries, Fasteners, Chemicals, Safety products, Firestop, Switches, Clips, Connectors & etc.
2. Distributor's logo, slogan, and contact information
3. SELECTA with logo being referenced as "Partnering with Electrical Market Distributors"



turn promotion into profit

SELECTA understands the importance of image and placement. That is why we have created kits and displays that makes it easy for your customer to buy from you!



kits and displays

**Display boards, racks and counter displays
are available to you at no cost!**



private labeling and packaging

Creative packaging, including color coded fastener jars and private labels, helps you present the product in a meaningful, attractive and profitable way – driving business BACK to you!



XYZ Electric Supply Co.

RH81J
100 Count

Compare with: **XYZ**
X-RH81



**Machine Screw
Round Combo Head
Steel, Zinc Plated
8-32 x 1**



Phone: 800-555-1234
Fax: 800-555-1235



QR code capabilities

SELECTA has implemented the use of QR codes to assist with sharing important product information, promotions and other details vital to your customer.



product lines



switches



- Toggle, Pushbutton, Pull-chain, Rocker, Paddle, Lever, & Rotary
- Miniature
- Commercial & Industrial Applications
- Waterproof
- Screw, Quick Connect (Q.C.), Wire & Solder Terminal
- 1, 2, 3, & 4 Poles
- Momentary & Maintained Contacts



micro switch



- Basic Precision
- Enclosed
- Limit
- Oil Tight
- Weather Proof
- Explosion-Proof
- Advanced Pushbutton
- Door Interlock
- Photoelectric Controls
- Proximity Sensors
- Wireless

MICRO SWITCH
a Honeywell Division
Aerospace • Commercial • Industrial



relays



- Power & General Purpose
- P. C. Mount, Screw, Solder, Plug-in & Q.C. Terminal
- Sockets & Accessories



contactors



- 20A thru 120A
- Accessories & Replacement Parts



indicator lights



- 1/2" & 5/16" Snap-in Mounting
- Blue, Green, Amber, Red, Clear, or White
- LED, Neon & Incandescent
- 6" Wire Leads (Std.)
- Raised, Flushed, or Hooded Lens



clips



- Alligator, Test & Battery Clips
- Insulators
- Test Leads, Test Clips, & Test Prods



product lines



fasteners



- Machine Screws
- Nuts
- Washers
- Tapping & Self Drilling Screws
- Drywall, Framing, & Wood Screws
- Fixture Hanging Products
- Bolts
- Plastic Anchor Kits & Anchoring Products
- Grounding Screws, Staples, Straps, Drill Bits, Insert, Power, Auger, & Boring Bits



chemicals



- Lubricants & Penetrants
- Industrial Degreasers
- Electronic Cleaners
- Precision Cleaners
- Greases
- Corrosion Inhibitors
- Cutting & Power Fluids
- Water Based Cleaners
- Coatings & Sealants
- Food Safe
- Adhesives & Sealants
- Wipes
- Wire Pulling Lubricants



paints



- High Performance
- Industrial Choice
- Multi-Purpose Enamel
- Specialty Coatings
- Upside Down Marking



fire protection products



- Sealants, Tapes, Caulk, Sprays
- Packing Material
- Pillows & Putty
- Pass-through & Cast Devices
- Collars & Wrapstrips
- Sheets & Mats
- Fire Barrier Blocks, Plugs & Planks
- Endothermic Mat & Associated Products
- Grease & Air Duct Wrap Products
- Plastic Pipe, Collars & Accessories
- Firestop Identification Labels
- Non-rated Fire Blocks
- Misc.



adhesives & sealants



- Pipe Thread Sealant
- Firestop
- PVC Primer & Cement
- Silicone Sealant
- Spray Adhesive
- Epoxy
- Adhesive Remover



product lines

SELECTA®

batteries



- Alkaline
- Lithium
- Rechargeable
- Coin Cell & Specialty
- Carbon-zinc
- Industrial & Consumer

DURACELL®

COPPERTOP

**PROCELL®
INTENSE**

**PROCELL®
CONSTANT**

SELECTA's Top Batteries
for Professional Use

**SELECTA is your
Quick Source
for all major
battery brands**

RAYOVAC®

ULTRA PRO™



EVEREADY®

**Energizer®
ULTIMATE
LITHIUM**

**Energizer®
INDUSTRIAL**



product lines

SELECTA®

safety products



- Safety Helmets
- Work Gloves
- Safety Vests
- Eye Protection

- Hearing Protection
- Respiratory Protection
- Barricade, Underground & Detectable Tapes

3M



tapes

3M

- Electrical
- Vinyl
- Rubber
- Duct
- Silicone Self-fusing



terminals

3M

SELECTA®

- Ring, Spade, Butt Connector, Female Quick Connect, Male Quick Connect, Snap Plug, & Closed End Connector
- Vinyl Insulated, Nylon Insulated, Non-insulated, & High Temperature
- Terminal Kits & Tools



connectors

3M

SELECTA®

- Twist-On Wire Connectors
- Insulation Displacement Connectors (IDCs)



product lines

SELECTA®

cable management



- Cable Ties
- Cable Stackers
- Cable Tie Bases

3M



wire identification



- Wire Marker Books
- Wire Marker Tape & Dispensers
- Write-On Dispenser & Refill Rolls

3M



heat shrink & cold shrink



- Heat Shrink Tubing & End Caps
- Cold Shrink Tubing & End Caps

3M



electrical splices



- Splice Kits
- Motor Lead Connections & Kits
- Mining Splice Kits
- Direct Bury

3M



line card



PRODUCT DIRECTORY

adhesives & sealants
3M
CRC®

anchors
SELECTA®

auger bits
SELECTA®

barricade tapes
3M

batteries
Coppertop
DURACELL®
Energizer®
Eveready®
PROCELL®
Rayovac®

battery & test clips
Mueller

bolts
SELECTA®

cable ties
3M

**chemicals, cleaners
& degreasers**
3M
Chemtronics®
CRC®

**circuit board
rework & repair**
Circuitworks®

circuit breakers
Carling Technologies
E-T-A

cleaners
Chemtronics®
CRC®

clips
Mueller

cold shrink
3M

connectors
3M

contactors
Cutler-Hammer
Eaton

degreasers
3M
Chemtronics®
CRC®

desoldering braid
Chem-Wik®
Soder-Wick®

detectable tapes
3M

disinfectants
CRC®

drill bits
SELECTA®

duct tapes
3M

dusters (aerosol)
CRC®
Chemtronics®

electrical splices
3M

electrical tapes
3M

eye protection
3M

fasteners
SELECTA®

**fire protection
products**
3M

flashlights
Energizer®
Rayovac®

glasses
3M

gloves
3M

goggles
3M

greases
3M
CRC®

hard hats & helmets
3M

hearing protection
3M

heat shrink
3M

**indicator lights/
pilot lights**
SELECTA®
Solico

**insecticides &
repellents**
CRC®

insulators
Mueller

knockout seals
SELECTA®

liquid level controls
Go Switch / Topworx
Topworx

lubricants
3M
Chemtronics®
CRC®

motor lead splices
3M

motor protectors
Go Switch / Topworx
Moeller / CopperLogic
Topworx

nuts
SELECTA®

paint
Rust-Oleum

penetrants
3M
Chemtronics®
CRC®

**pens
(permanent marking)**
3M

photoelectrics
PEPPERL+FUCHS

pressure sensors
Honeywell
MICRO SWITCH™

proximity controls
Go Switch / Topworx
PEPPERL+FUCHS
Topworx

relays
SELECTA®

respiratory protection
3M

safety products
3M

sanitizers
CRC®

screws
SELECTA®

**silicone self-fusing
tapes**
3M

splice kits
3M

switches
Carling Technologies
Cutler-Hammer
Eaton Commercial
Electro Switch Corp.
Honeywell
LINEMASTER®
MICRO SWITCH™
SELECTA®

switches - mil. spec
Honeywell
MICRO SWITCH™

switch seals & guards
AME Corporation
APM Hexseal

tapes
3M

terminals (solderless)
3M
SELECTA®

test leads
Mueller

tools
3M
SELECTA®

towels
Chemtronics®
CRC®

underground tapes
3M

vests
3M

vinyl electrical tapes
3M

washers
SELECTA®

wipes
Chemtronics®
CRC®

wire connectors
3M

wire identification
3M

work gloves
3M

ALPHA DIRECTORY

- 3M
- 3M Highland
- 3M Performance Plus
- 3M Scotch
- 3M Scotchcast
- 3M Scotchfil
- 3M Scotchlok
- ACORN / SELECTA®
- AME Corporation
- APEM
- APM Hexseal
- Carling Technologies
- Chemtronics
- Chem-Wik®
- Circuitworks®
- Coppertop®
- CRC
- Cutler-Hammer (DPs)
- DURACELL®
- Eaton Commercial
- Electro Switch Corp.
- Energizer®
- E-T-A
- Eveready®
- Go Switch / Topworx
- Honeywell
- ITW Chemtronics
- LINEMASTER®
- MICRO SWITCH™
- Mueller (Clips)
- Mueller (Test Leads)
- PEPPERL+FUCHS
- PROCELL®
- Rayovac®
- Rust-Oleum
- SELECTA®
- Soder-Wick®
- Solico
- Topworx

Legend

- One
- Two
- Three
- Four

benefits

- The brands your customers prefer
- Low combinable minimum order and free freight requirement
- One stop shopping – resulting in vendor reductions
- One purchase order, one receivable, one accounts payable
- Same Day Shipping Availability with Delivery Options
- Quick delivery – standard ground service reaches our distributors across the nation in 2 days or less transit time
- 98% fill rate for standard stock items!
- Local Rep Force – Support throughout the USA!
- Buying Associations support and credits
- Impactful Co-Branding Literature & POP Programs

We Sell Only to Distributors!



home page:

Visit www.selectainc.com or scan this QR code to learn about us, our product lines. SELECTA has been providing Distributors with Brand Name Products since 1976.



SELECTA PRODUCTS, INC.

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